

知識管理發展中心有限公司  
Knowledge Management Development Centre Limited

Seminar:

**Boosting corporate financial performance with intellectual capital**

**Outline:**

- What is intellectual capital (“IC”) and why is IC important?
- How is the level of IC assessed?
- What is the relationship between IC performance and financial performance?
- How do listed companies in HK compare with other Asian counterparts in IC performance?
- Is there a relationship between IC performance and KM utilization?

This is an opportunity to share good practices and generate insights on how to improve IC performance and increase competitive edge.

**Speakers:**

**Dr. Sam Chu**, Associate Professor, Faculty of Education, The University of Hong Kong.

Dr. Chu is the Deputy Director of Centre for Information Technology in Education in the Faculty of Education, the University of Hong Kong. He is also the Program Director for MSc [IT in Education] and MSc [Library & Information Management]. He has published widely in the areas of knowledge management, Web 2.0 for teaching and learning, inquiry-based learning. This includes journals in the area of information science (e.g. *Journal of the American Society for Information Science and Technology*), and knowledge management (e.g. *Journal of Intellectual Capital and Journal of Information & Knowledge Management*). He has edited the book *Managing knowledge for global and collaborative innovations*. Dr Chu is the Special Issue Editor for *Journal of Global Information Management*, the Asia Regional Editor for *Journal of Information & Knowledge Management* and an Editorial Board Member for the journal *Online Information Review*. Dr Chu holds a number of research grants including a HK \$3 million Quality Education Fund and is a recipient of his Faculty's Early Career Research Output Award.

**Dr. Kin H. Chan**, Senior Programme Director and College Principal Lecturer, Institute for China Business, School of Professional and Continuing Education, The University of Hong Kong.

Dr. Chan was the Corporate VP and Managing Director of DTS Inc., USA. Previously he was the CEO of a world-renowned company of business technology optimization, and CEO of a PRC network security technology company. Kin received a Doctor of Business Administration from University of Newcastle, Australia, and earned his MBA from University of South Australia. He holds a Master of Science in Computer Data Processing

and Bachelor of Engineering from University of Ulster, Northern Ireland, UK, and was an award winner in artificial intelligence (AI). He is a management scholar with strong interests in intellectual capital and knowledge management. He speaks regularly in China on entrepreneurial development and strategic management for the hi-tech and intellectual property related industries. Besides management research, he is also interested in artificial intelligence as well as design techniques for relational databases.

**Language:** English and Cantonese

**Date:** 7 September 2011 (Wednesday)

**Run-down:** 6:45 pm Registration  
7:00 pm Presentation  
8:00 pm Q&A  
8:30 pm End

**Venue:** Room 1002, 1/F., Hong Kong Productivity Council, 78 Tat Chee Avenue, Kowloon

<b>Registration Fee:</b>	KMDC Corporate Member:	Free
	KMDC Member:	HK\$100.00
	Any guest accompanying a Member (Limit to one per Member)	HK\$100.00
	Non-member:	HK\$150.00
	Full-time student	HK\$50

If register as a member at the same time, event fee will be waived

**\*\*Light refreshment will be provided\*\***

## **Registration & Enquiry:**

1. Maximum number of participants for the event is restricted to 40. In the event of over-registration, priority will be given to members of the KMDC.
2. In the event that the black rainstorm or typhoon signal no. 8 is hoisted, the event will be postponed. No refund will be entertained except in these circumstances.
3. Applicants are required to deposit Registration Fee at the time of application to KMDC bank account: HSBC: 404-161275-001
4. Please email completed Application Form and together with the deposit receipt to KMDC email address: [kmdc.info@gmail.com](mailto:kmdc.info@gmail.com)
5. **Advance registration by email is acceptable.** However, successful registration is subject to signed registration form and registration fee are received by the Centre.
6. For enquiry, please contact: Ms Grace LUNG  
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E-mail: [kmdc.info@gmail.com](mailto:kmdc.info@gmail.com)